

MICHIGAN STATE  
UNIVERSITY

# EMPOWER **EXTRAORDINARY**

THE CAMPAIGN *for* **MICHIGAN STATE UNIVERSITY**

*Supporting*

**UNIVERSITY SCHOLARSHIPS AND FELLOWSHIPS**



*“There really are things worth investing in, things worth remembering, things worth celebrating. And this place is one of them.”*

**JUNE PIERCE YOUATT**

PROVOST AND EXECUTIVE VICE PRESIDENT  
FOR ACADEMIC AFFAIRS

BY INVESTING IN OUR STUDENTS,  
MICHIGAN STATE IS PREPARING  
THE NEXT GENERATION OF  
**THINKERS, PROBLEM SOLVERS,  
ARTISTS, AND LEADERS.**

# OUR BOLD **CAMPAIGN VISION**

We have always believed education can change the course of an individual's life. As a land-grant institution, Michigan State University was founded on the idea that all academically qualified individuals should have access to an education and to the opportunity to create a better future for themselves and others. This tradition of investing in student excellence and potential is integral to the fabric of our university.

The University Scholarships and Fellowships Advancement Office is a collaboration between Undergraduate Education, the Graduate School, and the Honors College, established to support the needs of all students, at all levels, who are pursuing degrees in all disciplines. Our team seeks to raise **\$65 million** for undergraduate scholarships and graduate fellowships. This ambitious goal aligns with MSU's overall campaign priorities:

As an **Engine of Opportunity**, we will expand our ability to provide opportunities for growth and learning for talented men and women from all sectors of society who thrive in challenging academic environments, especially for those who, because of economic or social circumstances, might have seen higher education as an unattainable goal.

As a **Force for Creativity, Discovery, and Learning**, we will seek the most promising students – undergraduate and graduate – immersing them in the MSU intellectual community, where they will learn from world-class faculty as well as each other.

As a **Global Problem Solver**, we will understand persistent obstacles – current and emerging – that face the state, the nation, and the world, and prepare students through research and education to confront and overcome them.

As a **Vibrant Community**, we will combine vision and execution in ways that best serve the state, the nation, and the world. Through the cultivation of unique talents in a community that promotes diversity we will find solutions to the challenges that face a global community.



# Supporting MSU Students *through* **University Scholarships & Fellowships**

Enhancing our leadership position among land-grant universities will require an extraordinary commitment from our leaders, faculty and staff, and particularly from our alumni and friends. We must build upon our strengths as a destination for advanced learning and scholarship. It is imperative that we provide an environment where talented men and women enjoy an engaged learning experience that nurtures their potential.

More importantly, we must accomplish this while serving students from a variety of backgrounds and from all sectors of society. We believe talented men and women deserve the very best in higher education, and this aspiration should not be denied because of financial circumstance.



Supporters of university scholarships and fellowships can help by:

### INVESTING IN **UNDERGRADUATE EDUCATION**

Undergraduate scholarships provide access to higher education, allowing academically qualified students the opportunity to use their knowledge and skills for success and strengthen our academic community.

### INVESTING IN **GRADUATE EDUCATION**

Graduate fellowships bring students to MSU who have dedicated themselves to the pursuit of knowledge in specific academic fields. They work collaboratively with faculty and other graduate students to advance research, help teach and mentor undergraduates, and lay the groundwork for leadership in their own careers.

### INVESTING IN **THE HONORS COLLEGE**

The Honors College serves academically talented undergraduates who wish to pursue and achieve academic excellence, and attracts the highest caliber students from across the country to MSU. Students admitted to the college enjoy the intimacy of a small-college atmosphere at one of the world's leading research universities. The freedom and flexibility to customize programs gives these students the opportunity to create unique experiences that are challenging, engaging, and often multi-disciplinary, thus preparing them for future graduate study or extraordinary careers.

We seek to raise \$65 million with gifts of endowment and expendable funds, both of which enable donors to have an important and positive impact on MSU students.





# Advancing MSU Through **Endowment**

## TERMS OF **ACHIEVEMENT**

SCHOLARSHIPS  
*may be awarded to  
undergraduates based  
either on financial need  
or academic merit, or a  
combination of both.*

FELLOWSHIPS *are  
equivalent awards given to  
graduate students, and can  
include funding assistance  
in the form of a stipend  
for living or research  
expenses, or toward the  
student's tuition.*

Endowed funds provide a permanent stream of financial resources upon which our students can depend. Endowed funds can be named in honor of an individual, a family, or an organization. In order to maintain their value forever, the principal of endowed funds is never spent, while a portion of the investment income (typically about five percent of the market value of the fund) is made available each year for distribution. These funds provide an enduring legacy of support.

The entire value of expendable funds, by contrast, is available to the university to be used, enabling a donor to make a large impact in a relatively short time.

The strongest institutions of higher education make use of a combination of endowment and expendable funds for scholarships, fellowships, and unique programs. MSU, through this campaign, seeks to do the same for our students. Our goal for this campaign is to expand opportunities for current and future students to achieve their dreams of a higher education.

# Supporting **Undergraduate Students**

*“Undergraduate education should be the foundation for students’ continuing growth and development, promoting knowledge, attitudes and abilities that prepare students to be global-ready graduates, lifelong learners, and citizens working effectively among diverse people and ideas.”*

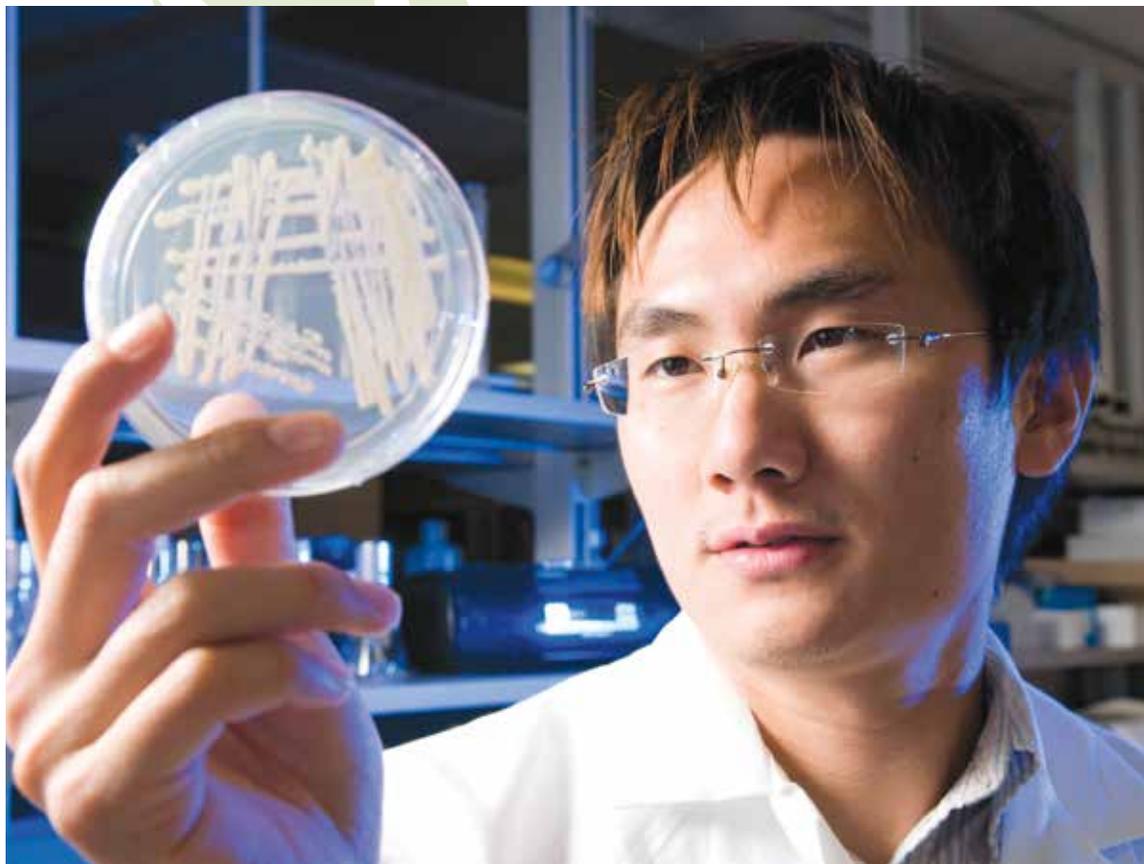
**DOUGLAS  
ESTRY  
PHD**

ASSOCIATE  
PROVOST FOR  
UNDERGRADUATE  
EDUCATION  
AND DEAN OF  
UNDERGRADUATE  
STUDIES

Undergraduate education is at the core of our mission. We aim to expand students’ horizons through the pursuit of knowledge, discovery, engagement, and opportunities to apply learning to make the world a better place.

Our challenge is to ensure access to an MSU education to promising high school students, from Michigan, across the country, and around the world. Diversity is key to our success. We seek to remove barriers to education, allowing students to achieve their full potential. We want students working side by side with faculty, becoming a part of our scholarly community, and making their contributions both inside and outside of the classroom.

We have a long tradition of welcoming students who are the first in their families to attend college, and we also have a base of families who have attended MSU for many generations. This makes MSU a great place for undergraduates to build an academic foundation with students from many different backgrounds, learning to appreciate different perspectives and learn from each other.





## EXPERIENTIAL EDUCATION – **UNDERGRADUATE RESEARCH**

While MSU offers a world-class education, sometimes the most intense learning takes place away from the classroom. Experiential learning – including study abroad, study away (somewhere in the United States), an internship, or undergraduate research – has become a vital part of undergraduate education.

This is especially true for research. When undergraduates work alongside faculty members and graduate students, they help solve problems and see knowledge being created – not just served up in a textbook. Just as a picture is said to be worth a thousand words, academic investigation in a lab, the field, or a library is often more illuminating than time spent in a classroom. In collaboration with people from multiple disciplines, students experience the benefits of teamwork, and come to see that discoveries result less from “Aha!” moments and more from critical thinking, precise and exacting work, and dynamic collaboration among team members. They develop skills that will serve them well over the course of their lives. Many choose to share their experiences at the University Undergraduate Research and Arts Forum, an annual competition that provides

Michigan State undergraduates the opportunity to highlight their scholarship and creative endeavors by presenting their findings to faculty, peers, and external audiences. In addition to traditional undergraduate scholarships, we are also seeking support that will expand access for undergraduates to participate in experiential learning opportunities.

## SPARTANS WITH DISABILITIES – **MAXIMIZING ABILITY AND OPPORTUNITY**

Our ability to support the learning needs of individuals with disabilities has greatly expanded as has the population in need of this support. MSU leads the nation in innovative approaches assisting students with disabilities in maximizing their potential. We play a unique role in ensuring disabilities do not get in the way of achieving dreams and goals. MSU, with leadership from the Resource Center for Persons with Disabilities (RCPD), is connecting ambitious students to campus opportunities that build capacity and help students grow into leaders who exceed expectations. From fellowships and scholarships that address unique student needs, to vital funding that transforms ideas into innovative new programming, donors are critically important in helping us extend our national leadership in maximizing ability and opportunity.

OUR FUNDING  
GOAL TO SUPPORT  
UNDERGRADUATE  
STUDENTS IS  
**\$43 MILLION.**

UNDERGRADUATE EDUCATION  
ENDOWED SCHOLARSHIPS  
**\$36 MILLION**

UNDERGRADUATE EDUCATION  
EXPENDABLE SCHOLARSHIPS  
**\$5 MILLION**

ENDOWED UNDERGRADUATE  
RESEARCH  
**\$1 MILLION**

ENDOWED SUPPORT FOR  
PERSONS WITH DISABILITIES  
**\$1 MILLION**

# Supporting **Graduate Students**

Advanced education is the key to success in the 21<sup>st</sup> century knowledge economy. It is a major asset for growth and improvement in the quality of life in the United States and around the world.

Your support of graduate students at MSU helps us to prepare bold, innovative thinkers and leaders. It also strengthens Michigan State University and the communities we serve by supporting young scholars and their research.

Graduate students are researchers; their work has the potential to shape the decisions of tomorrow. Working collaboratively with faculty mentors, our graduate students are both acquiring skills and techniques while sharing their own knowledge with others.

Graduate students are also teachers, helping to educate undergraduate students and providing them with the skills they need to succeed. They assist faculty in teaching courses, lead courses of their own, and work in small sessions with students to help them master new concepts and to grow intellectually.

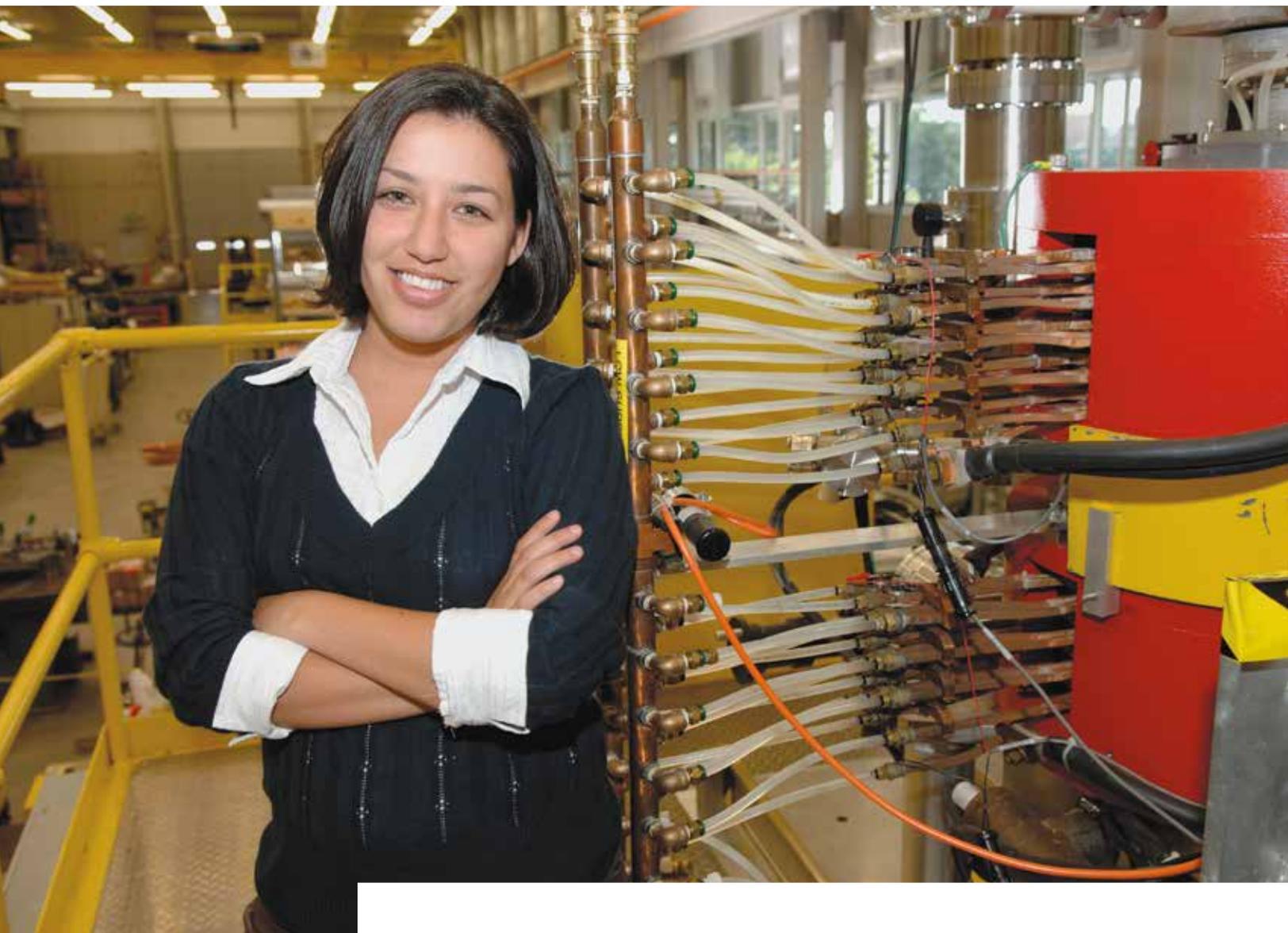
Graduate students also share their knowledge with colleagues around the world through conference and professional development opportunities.

With additional funding, several fellowships and programs offered through the Graduate School have potential to benefit even more students. University Distinguished Fellowships and University Enrichment Fellowships are used to help Michigan State recruit the best and brightest graduate students from around the country. They are competitively awarded based upon academic excellence, leadership potential, and contribution to a diverse educational community. MSU Graduate School's professional development programs help students develop the research, teaching, and presentation skills they will need in future careers in academia or industry and wellness programs help ensure they develop the fortitude to succeed in a rigorous graduate program.

By investing in fellowships you will ensure that Michigan State can continue to attract the finest minds to its graduate programs, strengthening our teaching and research mission, and providing significant incentives that encourage the best faculty to make MSU their home.

*“Graduate fellowship funds allow us to successfully compete to attract the best students to Michigan State University, confident that we can provide access to the education they need to take their places as scholars, leaders, and change agents. These students are our collective future.”*

**KAREN  
KLOMPARENS  
PHD**  
ASSOCIATE  
PROVOST FOR  
GRADUATE EDUCATION  
AND DEAN OF THE  
GRADUATE SCHOOL



OUR FUNDING GOAL  
TO SUPPORT GRADUATE  
STUDENTS IS **\$9 MILLION.**

GRADUATE SCHOOL  
ENDOWED FELLOWSHIPS  
**\$6 MILLION**

GRADUATE SCHOOL  
EXPENDABLE  
STUDENT SUPPORT  
**\$3 MILLION**

# Supporting **Honors College Students**

The Honors College at MSU creates a challenging program for nearly 3,000 academically talented MSU undergraduates. The Honors College experience at Michigan State University includes small classes taught by professors that explore topics in-depth; opportunities to assist with faculty-led research; international study options; cultural and social activities; and community service opportunities. The Honors College allows students to pursue their own academic interests through the customization of their program requirements in consultation with Honors College advisors.

*“Members of the Honors College excel in all aspects of life; whether it is doing exciting research and creative activities, tackling new career opportunities or volunteering in our respective communities.*

*The MSU Honors community near and far is finding ways to make the world a better place.”*

**CYNTHIA  
JACKSON-  
ELMOORE  
PHD**  
DEAN, HONORS  
COLLEGE

Gifts to the Honors College provide tuition assistance and experiential education opportunities for these students to maximize their potential. These high-achieving undergraduates are highly sought by public and private colleges and universities, and strong scholarship and other resources enable MSU to successfully recruit and retain them. Honors College students take full advantage of a world-class MSU education. By winning highly competitive scholarships (such as the Marshall Scholarship and the NSF Research Graduate Fellowship), launching companies, and gaining admission to top graduate schools, they add to MSU’s academic reputation.

Financial aid and research support allows MSU to provide Honors College students with cutting-edge classroom and experiential learning experiences. For example, we engage these students with faculty research in their first year, and provide special learning abroad opportunities in countries such as Cuba and South Africa, or in research projects through top European research institutions.

Some examples of programs and scholarships making a difference today include the Honors College Study Abroad programs, open only to Honors College students, which include custom curriculum developed with these students in mind. Our Alumni Distinguished Scholarships are awarded to up to 15 candidates based upon intellectual performance and participation in the MSU Alumni Distinguished Scholarship competitive exam and an interview of finalists – the majority of these students participate at MSU as members of the Honors College. The Honors College is home to the nationally successful MSU Debate Team, which has won the National Debate Tournament several times in

the past two decades and serves as a leader in debate participant development at all levels of education through its Spartan Debate Institute summer programming on the campus of Michigan State University.

A gift to the Honors College allows you to have a great impact on the individual lives of students as well as on this college. Members and alumni of the Honors College are a positive force in society. They deepen our understanding of cultures, unlock the mysteries of nature, protect human rights, and increase our ability to communicate effectively in a global world. They are entrepreneurs and innovators, launching business ventures, identifying the causes of disease and developing cures, testing the feasibility of alternative energies, and developing sustainable agricultural practices.



HONORS COLLEGE  
ENDOWED STUDENT  
SCHOLARSHIPS  
**\$8 MILLION**

HONORS COLLEGE  
EXPENDABLE  
STUDENT SUPPORT  
**\$3 MILLION**

HONORS COLLEGE  
UNDERGRADUATE  
RESEARCH  
**\$1 MILLION**

MSU DEBATE TEAM  
**\$1 MILLION**

OUR FUNDING  
GOAL TO ATTRACT  
PROMISING STUDENTS  
AND PROVIDE THEM  
AN OUTSTANDING  
EXPERIENCE IS  
**\$13 MILLION.**

# Making *an* **Impact**

*“Investing in students’ capacity by way of scholarships and fellowships helps make a difference in not only those students’ lives, but in the many lives those students then go on to enrich.”*

**JUNE PIERCE YOUATT**

PROVOST AND EXECUTIVE VICE PRESIDENT  
FOR ACADEMIC AFFAIRS

Around the world, the Spartans of Michigan State University are recognized for taking action. As students and alumni, we identify challenges, conduct research and design out-of-the-box solutions. We develop the creative works that make our world beautiful for all to enjoy. We teach the next generations and we work to keep them safe and healthy. We strive to fully understand our world and protect it. We make bold efforts to meet the modern needs of our time.

An investment in our students and programs is an investment in the future of Michigan State and in the future of our society through the actions that these Spartans will take now and in years to come. The *Empower Extraordinary* campaign for Michigan State University is your chance to invest in these students and in their future. To ensure our own success on the road ahead, we must ensure theirs.



HOMECOM COURT  
2013



**UNIVERSITY SCHOLARSHIPS  
AND FELLOWSHIPS**

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# SPARTANS WILL.

MAKE A DIFFERENCE *and*  
EMPOWER EXTRAORDINARY TODAY.

**EMPOWER.MSU.EDU**

**#EmpowerMSU**

**COVER IMAGE:**

*Derrick Stobaugh is the first recipient of the Krueger University Distinguished Fellowship, a donor-funded University Distinguished Graduate Fellowship.*